



STRATEGIC PLAN 2016-2021

GOAL ONE:

Deliver optimal client experiences and outcomes

- 1.1** Ensure services best meet the needs of the diverse communities we serve.
- 1.2** Ensure programs and services are evidence informed/data driven and outcomes are measured/evaluated.
- 1.3** Identify and provide services/ways to increase potential client success.
- 1.4** Explore opportunities for peer network for youth and/or their caregivers and for increased parent/caregiver involvement/education.
- 1.5** Enhance youth and family engagement including leveraging social media/technology.

GOAL THREE:

Maximize organizational effectiveness & efficiency

- 3.1** Investigate viability and potential benefits of new software programs and hardware.
- 3.2** Evaluate organization structure to enhance capacity.
- 3.3** Identify and implement strategies to streamline services and increase efficiency of service delivery.

GOAL TWO:

Ensure financial sustainability

- 2.1** Develop TPYS real estate strategy.
- 2.2** Identify, prioritize and pursue other revenue streams.
- 2.3** Assess merits of developing and implementing a fundraising plan.
- 2.4** Identify and pursue new partnership opportunities.

GOAL FOUR:

Solidify the unique role TPYS will play in the youth mental health arena

- 4.1** Define TPYS expertise.
- 4.2** Increase agency profile.